



Samples

Below are phrases that can be copied and pasted to use for your own social media posts. Please use the I&R Day feedback form, on the InformOntario website, to submit more examples for us to use in the future.

Phrases

November 16th is I&R Day!

I&R Day celebrates individuals who strive to connect our community members, with programs and services that are available to them!

Every day, thousands of people find the help they need quickly, conveniently, and free of charge because of Information and Referral (I&R) services throughout Ontario.

All too often, people in search of critical services such as financial assistance, food, shelter, child care, jobs, or mental health support, often do not know where to begin, I&R helps connect those people with the services they need.

This is an opportunity to celebrate success stories and raise public awareness of the critical and rigorous work of I&R organizations – both big and small, enabling people to participate more fully in the life of their community.

Happy I&R Day!!

Thank you to everyone who continues to provide information and referral services, as best as possible, especially during these difficult times.

“Every effort to support others, whether big or small, is a step in the right direction to making our world a better place”

Please help us promote this celebratory day and let’s join together to recognize those who provide our community with much needed information and resources during these challenging times!

Twitter Graphics

IR
&
DAY
NOV 16th

**Recognizing the critical and
rigorous work of Information &
Referral organizations serving
our communities**



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IR
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DAY
NOV 16th



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**Recognizing the importance of information
& referral in our communities.**

IR
&
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**Recognizing the critical and rigorous work of Information
& Referral organizations serving our communities**

Instagram/Facebook Graphics

IR
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Recognizing the critical and rigorous work
of Information & Referral organizations
serving our communities



The Association
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Helping Through Information

IR
&
DAY
NOV 16th

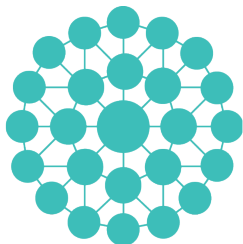
Recognizing the critical and
rigorous work of Information &
Referral organizations serving our
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Other Graphics

IR DAY
&R NOV16th

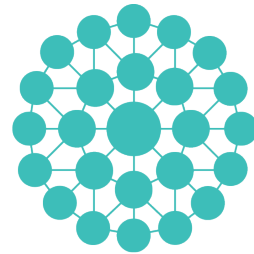


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IR DAY
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